

PROGRAMMA SVOLTO

DI INGLESE

Classe: Quinta AFM/SIA

Docente: Ferraro Sonia

Ore annue previste 99

Ore effettivamente svolte 98

I PERIODO	
ARGOMENTI SVOLTI	ORE
Unit 1 – Fighting poverty: microcredit The Grameen bank, personal stories Deindustrialisation (in the UK and in the USA) Emerging markets: newly industrialized countries and Chindia	5
Unit 2- Globalisation Case study: China Shanghai, a global city India, India’s digital divide	5
Unit 3- The History of English Old English, Middle English, Modern English The spread of English English around the world, English- lingua franca Welcome to Globish, a new language of global business	5
Unit 4- Application Job searching The curriculum vitae Applying for a job: letter plan and phraseology Writing letters of application Job interviews	5
Unit 5- Marketing The marketing concept The marketing process Activities Market research and marketing strategies The marketing mix (product, price, place and promotion)	5
Unit 6 - Advertising Advertising media- activities	4

Media file The imperative, the adjectives Taking part in market research	
TOTALE ORE	29


II PERIODO	
ARGOMENTI SVOLTI	ORE
Unit 7 – Advertising Reading and writing adverts Key vocabulary A packet of crisps and a tweet, but does the tweet increase sales?	5
Unit 8 – The Great Depression The Roaring Twenties The Wall Street Crash The Depression in Europe The New Deal	5
Unit 9- The UK London Milestones in British History The Industrial Revolution	5
Unit 10- The USA New York: one city, many names! Welcome to Big Apple Milestones in American History- history timeline	5
Unit 11- America’s Industrial Revolution America’s Industrial Revolution Urbanization and Economy Late 20 th century USA- the 1960s youth culture	5
Unit 12- The New Millennium The Age of Terrorism and war Barack Obama	4
Unit 13- Slavery Slavery The slave trade Slave life Activities and production Auden: “ Refugee Blues” (Lettura della poesia e commento)	6
TOTALE ORE	35

ALTRE ATTIVITÀ	ORE
Verifiche orali	14
Verifiche scritte	5
Recupero/approfondimento	8
Assemblea di classe	3
Viaggio/Visite di istruzione	3
Assemblea di Istituto	1
TOTALE ORE	34

Rappresentante di classe



Rappresentante di classe



Insegnante



Chiavenna, 15 maggio 2019