

PROGRAMMA SVOLTO

di Inglese

Classe Quinta A RIM

Docente: Ferraro Sonia

Attività svolte in presenza dall'intera classe 100%

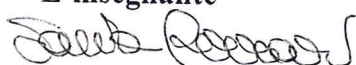
Ore annue previste 99

I PERIODO	
ARGOMENTI SVOLTI	ORE
Globalisation, a controversial issue	3
Global trade: The World bank, The International Monetary Fund, The World Trade Organization	3
Global companies: advantages and disadvantages	2
Multinationals relocation: offshoring	2
Forget India...call centres are moving to Bulgaria The digital divide	3
Technology and the workplace	2
A fragile world: global warming, the green house effect, six factors that increase the green house effect	2
Renewable Energy: forms of renewable energy	2
The Island of Eigg The greenest Island in the world	3
Kenyan firm turns flip-flops into art	2
Fighting poverty: microcredit, The Grameen Bank, personal stories	2
Application for a job: jobs for students, letters of application, letter plan and phraseology, looking for the ideal seasonal job	3
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II PERIODO	
ARGOMENTI SVOLTI	ORE
India: case study, India's digital divide	3
The Roaring Twenties	2
The Great Depression: The Wall Street Crash	3
The New Deal	2
Marketing: the marketing concept, market research and methods	3
The marketing mix: product, price, place and promotion	3
Marketing services: physical evidence, people, process	3
Advertising Media	2
A packet of crisps and a tweet, but does the tweet increase sales?	3
The Industrial Revolution	2
The working conditions during the Industrial Revolution: the exploitation of men, women and children	3
The Victorian Age: life in Victorian times	2
The development, the decline and the British Commonwealth	2
Welcome to Globish, a new language of global business	3
The poem "Refugee Blues" by Auden	3
Auden: his life and his poetry	3
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ALTRE ATTIVITÀ	ORE
PCTO	6
Recupero e/o approfondimento	6
Verifiche scritte svolte in presenza	4
Verifiche orali svolte in presenza	10
Progetti	1
Altro	1
TOTALE ORE	99

L'insegnante



Chiavenna, 25 maggio 2022

I rappresentanti degli studenti



